





Marking the future with you

PREMARK[™] always delivers!

Preformed thermoplastic with superior performance and retroreflection

Road markings play an essential part in traffic safety and choosing the right marking materials is therefore crucial in order to ensure optimal safety.

At Geveko Markings, we use our centurylong experience and expert knowledge to create innovative materials that ensure optimal quality and functionality at the roads. In this way, we help make sure that road users have the best possible conditions for navigating safely in traffic.

Our PREMARK range is a prime example; it is an easily applicable preformed thermoplastic with superior visibility and performance. With an extensive range of traffic symbols, our PREMARK products guides road users all over the world safely on their way every day.



Features and benefits

- Lasting 6-8 times longer than paint, PREMARK offers a durable and costeffective solution that saves you the task of frequent remarking.
- PREMARK ensures a safer and more comfortable drive at night due to the highly reflective glassbeads distributed evenly throughout the marking material.
- You are ensured optimum performance through the lifespan of the marking as the high content of glass beads are slowly revealed when the marking is worn.
- Achieve perfectly applied markings every time. Our patented temperature indicators and EASY system makes it fast and simple to apply even complex signs.

Certified quality that lasts longer

The product's high quality and ability to bond with the asphalt ensures a long service life. The long durability of PREMARK makes it particularly well-suited for heavily trafficked areas such as intersections and city traffic. Also, the material is resistant to petrol, and oil, snow and frost.

International certifications The quality of PREMARK is reflected by several international certifications. In addition, Geveko Markings Denmark A/S is certified both according to ISO 9001 (quality management) and ISO 14001 (the world's most recognised environmental management system).

PREMARK emits no environmentally harmful substances, neither during or after application or at the time of removal. The pigments are organic and do not contain lead or other heavy metals. The majority of our glass bead are produced from recycled materials.



Safety both day and night

Glass beads are mixed into the PREMARK material and evenly dispersed on top as well. This creates an optimum retroreflection which lasts the entire service life of the material. The high visibility created by the glass beads is a prerequisite for a safer and more comfortable drive at night.

Can road markings be high-tech?

Yes they can, or rather road-tech! Geveko Markings is on the cutting edge of development and PREMARK is a great example of this.

To maximize retroreflection, it is recommended to use the unique QL2[™] Pro Heat Torch offered by Geveko Markings. This application system ensures a superior level of anti-skid and retroreflection (> 300 Mcd/m²/lx on white PREMARK) and makes post-sprinkling of glass beads unnecessary - saving both time and money.





The application of PREMARK using the QL2 Pro Heat Torch does not require any post-sprinkling. This offers you several advantages:

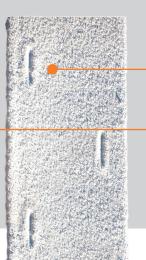
- 1. You get an uninterrupted workflow as you do not need to stop application in order to apply the glass beads.
- 2. You avoid the risk of limited retroreflection due to poor adhesion of post-sprinkled glass beads.
- 3. You increase safety by avoiding loose glass beads left behind on the road. This reduces the risk of slipping accidents for motorcycles, bikes and pedestrians.

Simple, fast application all year round

PREMARK can be applied to road surfaces all year round and makes it possible to increase traffic safety without spending a lot of resources. No expensive machinery is needed since application requires only one person, a broom and a heat torch.

PREMARK guarantees quick application on various surfaces. (When applying on surfaces with little or no bitumen, a primer from Geveko Markings is recommended to secure optimal adhesion). The product range includes all the officially registered traffic symbols, signs, lines, arrows, figures and letters, and is available in standard traffic colours.





Patented to perfection

A patented temperature indicator system clearly indicates when PREMARK has been sufficiently heated.

The patented **EASY system** makes it fast and simple to apply even complex signs. The symbols are delivered glued together as one piece - ready for oneman application.



Dedicated to creating the most efficient solutions for you



Geveko Markings is a leading manufacturer and supplier of a full range of materials for road markings and decorative horizontal applications. Our business concept is to develop and provide high-quality marking materials that contribute to increased road safety and create decorative horizontal surfaces. Moreover, it is an essential part of our business to add value through our close cooperation and strong partnerships with customers, specifiers and authorities.

Specialists in horizontal markings

Geveko Markings was founded in 1924 and has produced road marking material since 1946. Today, we are a worldwide market leading brand with nearly a century of expert knowledge behind us. Although we are rooted in our history, we are always headed forward. The essence of our company continues to be our passion for delivering high quality marking materials and superior customer experiences.

Global footprint

With 11 production facilities and sales people located in more than 20 countries around the world, Geveko Markings is the definition of a truly international company. We continue to add our mark to new territories, and through resellers, contractors and local authorities our products are available in over 80 countries across the globe.

Committed to the environment

At Geveko Markings, we are committed to reducing the impact of our activities on the environment. Therefore, we seek to manage our environmental performance in a systematic manner that contributes to a sustainable way of doing business. As a natural step in this direction, we are certified in accordance with ISO 14001 – the world's most recognised environmental management system.





